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Press Release

SCHWARTZ INSTALLED AS JEWISH FEDERATION OF SOUTHERN NEW JERSEY PRESIDENT

Pennsauken, NJ (November 2, 2010): Robert E. Schwartz, a shareholder and member of the executive committee at Sherman Silverstein was installed as president of the Jewish Federation of Southern New Jersey at its 88th Annual Meeting on October 24, 2010 at the Katz Jewish Community Center in Cherry Hill, New Jersey.

Schwartz's involvement in the Federation dates back to his service on the Young Leadership Council (YLC). He served on the Board of Trustees of Jewish Family and Children's Service (JFCS) from 1994 through 2003, and served as President of JFCS from 1998-2000.

Schwartz served on the Board of Directors of Jewish Senior Housing and Health Care Services from 2006 through 2010, and on the Executive Committee of Lions Gate during the same period of time. He has served on the Federation Board of Directors since 1998 and as a member of its Executive Committee since 2004.

Professionally, Schwartz is a real estate and business attorney at Sherman Silverstein, where he has practiced since 1992. He and his wife, Betsy, are members of Congregation Beth El, where Schwartz was a member of its Board of Directors from 2004 through 2010. They are the proud parents of two daughters, Emily and Madelyn.

About Sherman Silverstein

For more than 40 years, Sherman, Silverstein, Kohl, Rose & Podolsky, P.A. has provided businesses and individuals in Southern New Jersey and the surrounding region with unparalleled legal representation in transactional and litigation matters. For a complete list of practice areas and more information about the firm, please visit www.shermansilverstein.com.

About the Jewish Federation of Southern New Jersey

The Jewish Federation of Southern New Jersey cares for those in need, enhances Jewish life and ensures the continuity of a vibrant Jewish community locally, in Israel and around the world. The Federation encompasses Camden, Burlington, and Gloucester Counties. For more information, please visit <u>www.jfedsnj.org</u>.